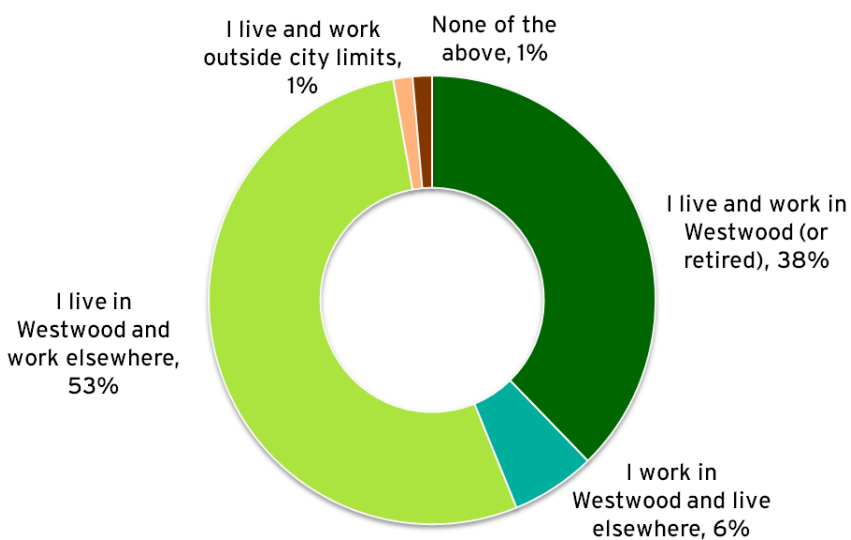


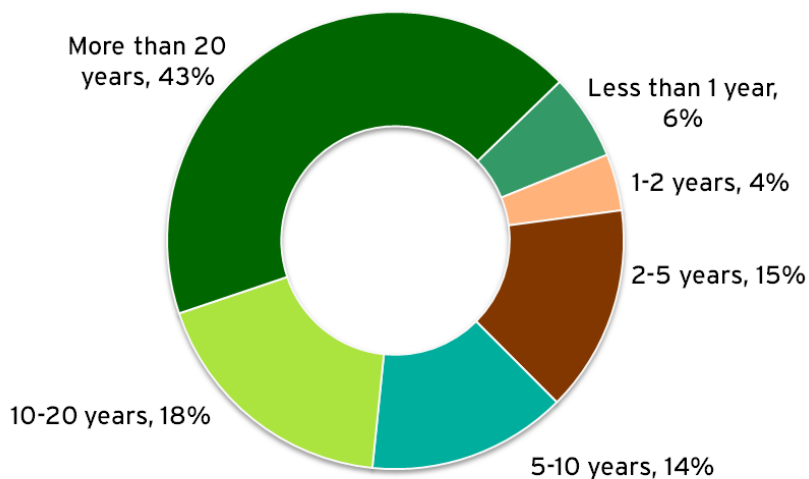


City of Westwood Master Plan Community Survey Summary

Westwood residents, business owners, stakeholders, and interested people were invited to take a community survey for the Westwood Master Plan. Between March 1 to March 25, 2016, 212 people responded to the survey. Respondents were invited to participate online and paper copies of the survey were mailed to all Westwood residents. Completed paper surveys could be mailed or dropped off at city hall. This document provides a brief summary of the responses.



A majority of the survey respondents were Westwood residents; 53% live in Westwood, but work elsewhere and an additional 38% live and work (or are retired) in Westwood.

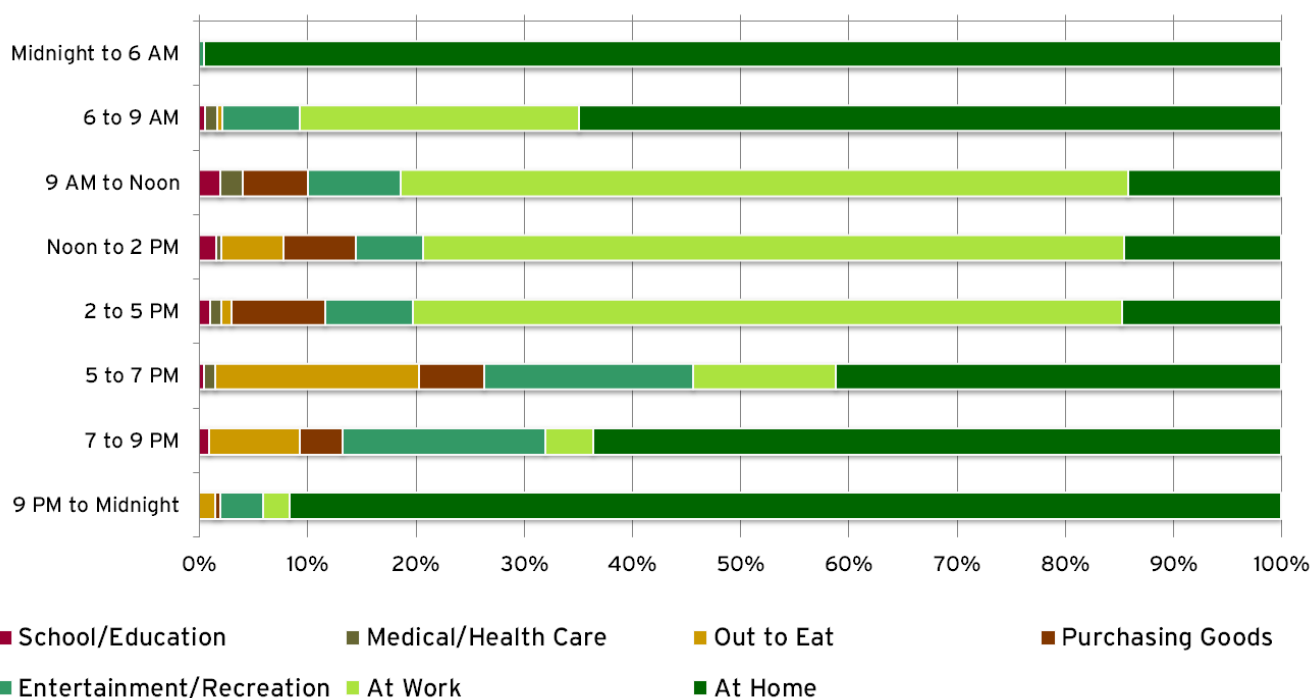


A majority of survey respondents (61%) have lived in Westwood for 10 or more years. A smaller percentage (10%) is new residents of Westwood, living in the community for 2 years or less.

Respondents were asked to describe their vision by providing a few words on what Westwood should be in the year 2030. The words provided by the respondents are shown in the word cloud below. The larger the word, the more often it was mentioned.



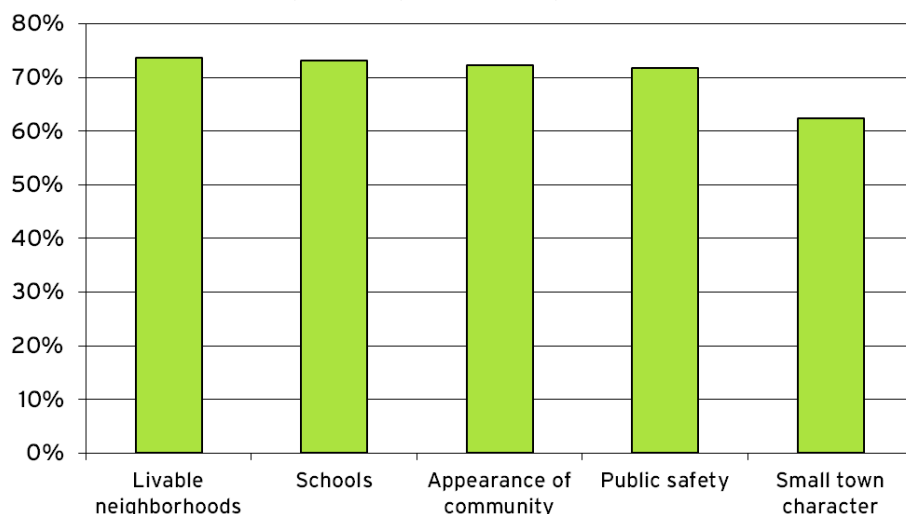
Respondents were asked to provide information about their location during the hours of the day. This question was asked to determine the comings and goings in the community on a typical day. If the resident worked outside of Westwood, they were asked to provide the zip code of their businesses community.



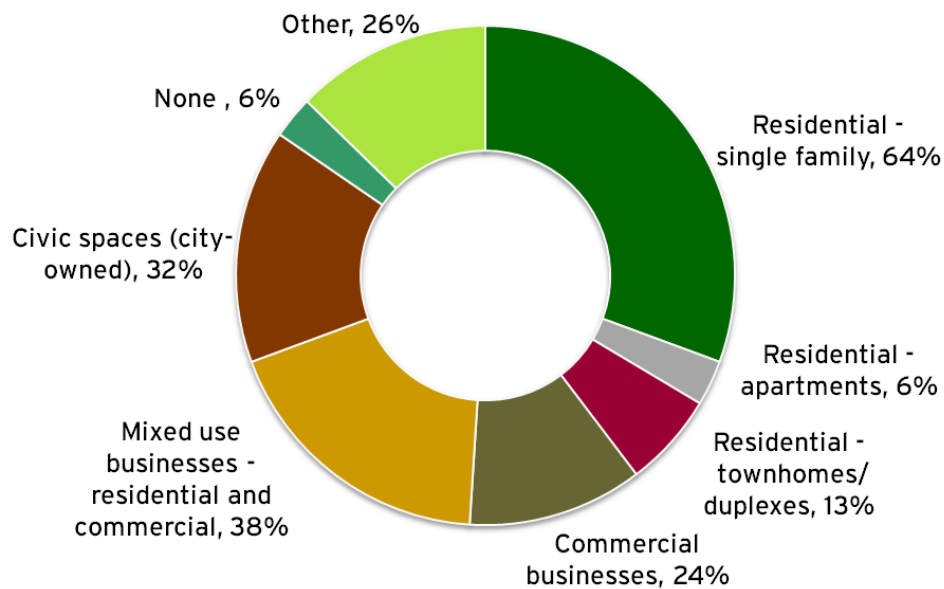
Survey respondents were then asked to indicate which of the objectives listed below are the most important objectives to be considered during the planning process. The objectives listed are in order of importance according to the respondents; the top five responses are shown in the chart below

- Livable neighborhoods
- Schools
- Appearance of community
- Public safety
- Small town character
- Parks amenities, including trails
- Keeping tax burden reasonable
- Maintaining a healthy city budget
- Recreation opportunities, including Woodside Health & Tennis Club
- Retail and commercial businesses
- Community leadership (elected officials or other)
- Relationship and proximity to surrounding communities
- Cost of living
- Community activities, events, festivals
- Transportation connections and network
- Housing choices
- Diversity of the population
- Other - included the concern of rental housing; traffic flow; safety, maintaining single-family homes; recreation facilities; and appropriate placement of businesses next to residential
- Social services
- Job opportunities

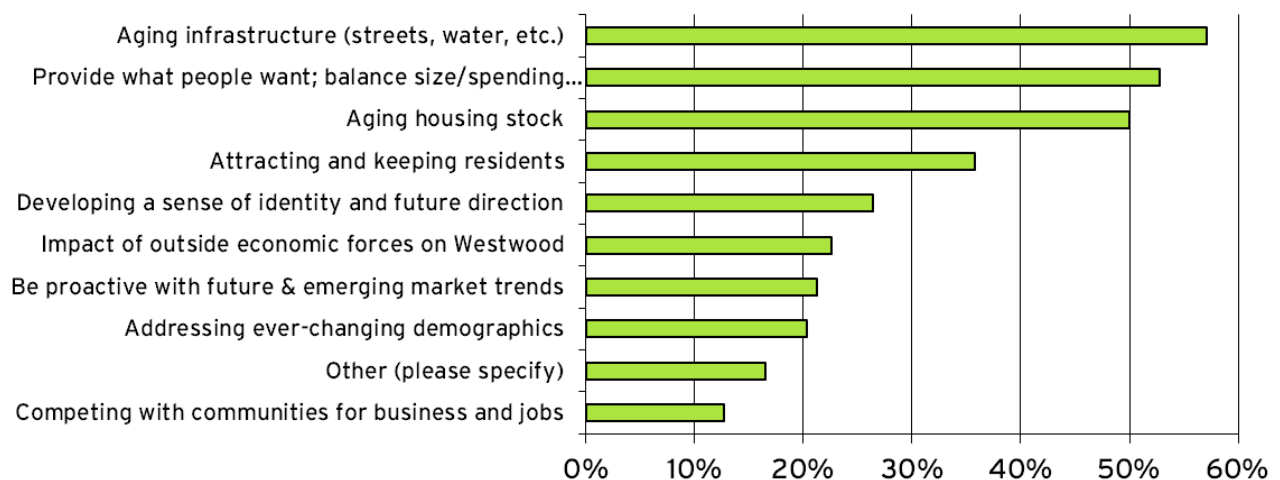
What are the most important objectives that should be considered in the planning framework for Westwood?
Top 5 Responses Displayed



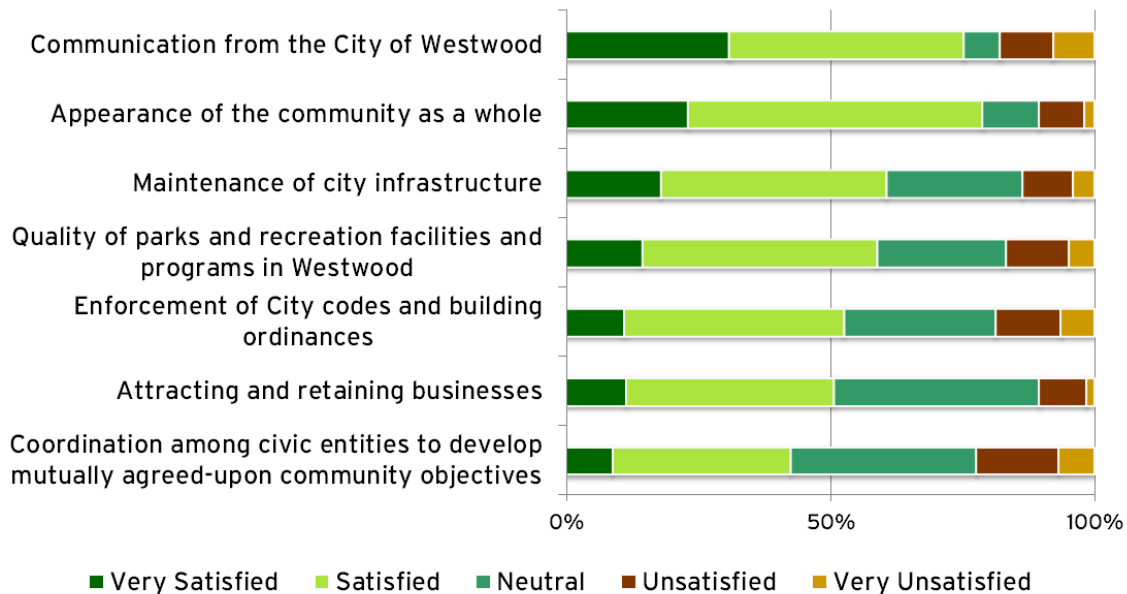
Survey respondents were asked about the land uses they prefer to have added in the community. A majority preferred single-family residential, followed by mixed-used businesses, residential, and commercial and civic space. Many of those that responded with "other" suggested parks or provided comments about land uses that shouldn't be in the community. Specifically, there was a concern expressed for the conflict of businesses and residential areas as well as the development of apartment units and senior living units.



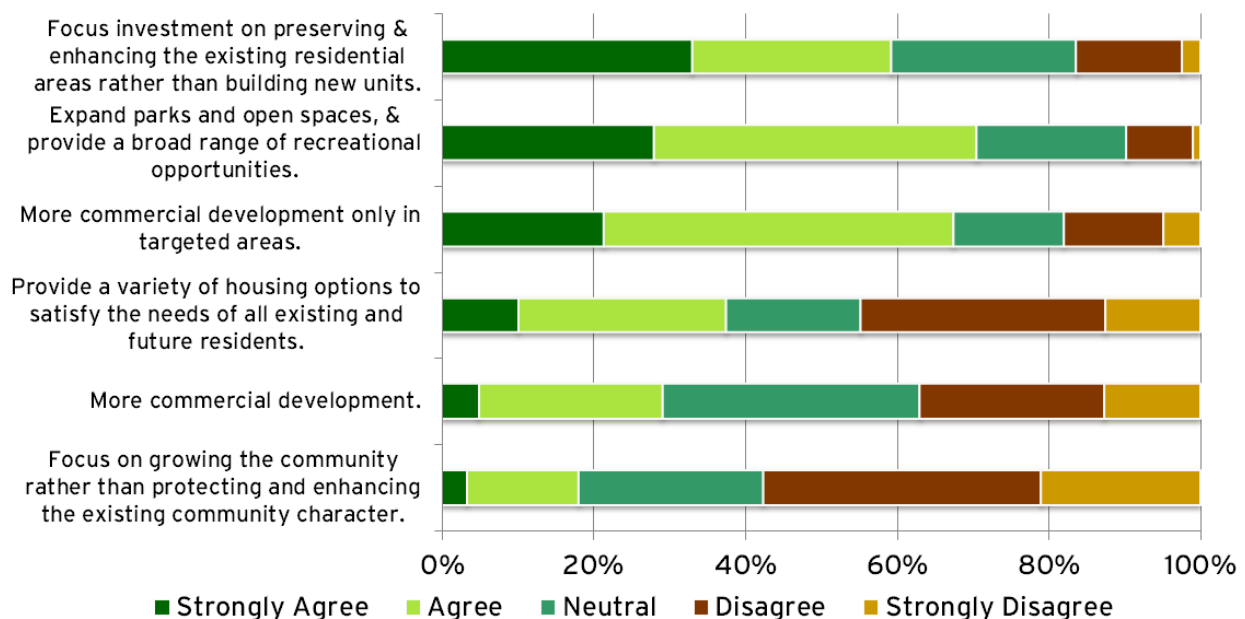
Survey respondents were asked about what they thought are the most important issues that Westwood will face in the next ten years from the list of topics provided to them. Those that responded to "other" talked about the city making wise investments, focus on keeping the community small, better community engagement, and better transparency by elected officials.



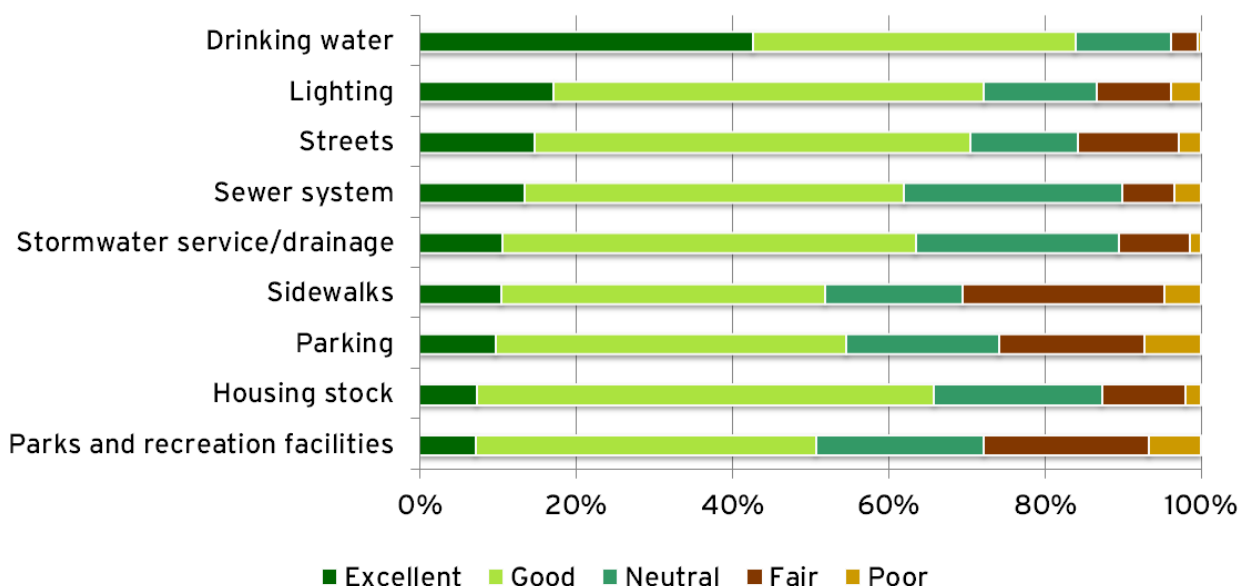
Survey respondents provided their satisfaction level with several city services and efforts. The item that had the lowest level of satisfaction was coordination among civic entities to develop mutually agreed-upon community objectives. The city's communication and the appearance of the community received high satisfaction.



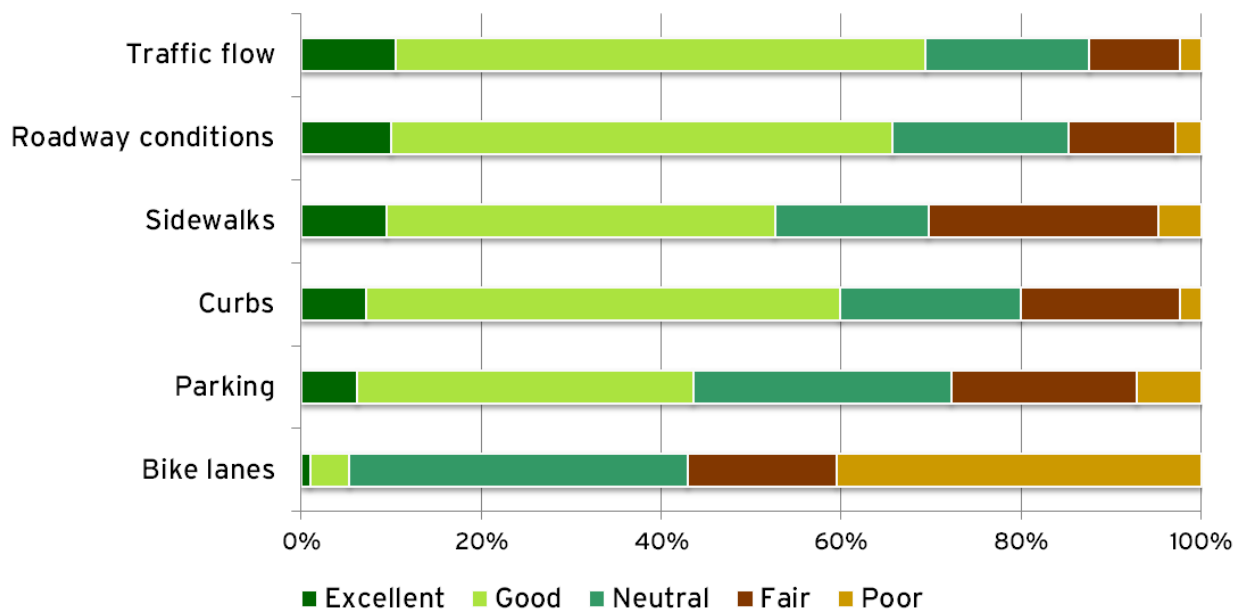
Survey respondents provided their level of agreement with statements provided. The highest agreement came with focusing investment on preserving and enhancing the existing residential areas rather than building new. This was in-line with the highest disagreement - the respondents did not agree that the community should focus on growing the community rather than protecting and enhancement of the community character.



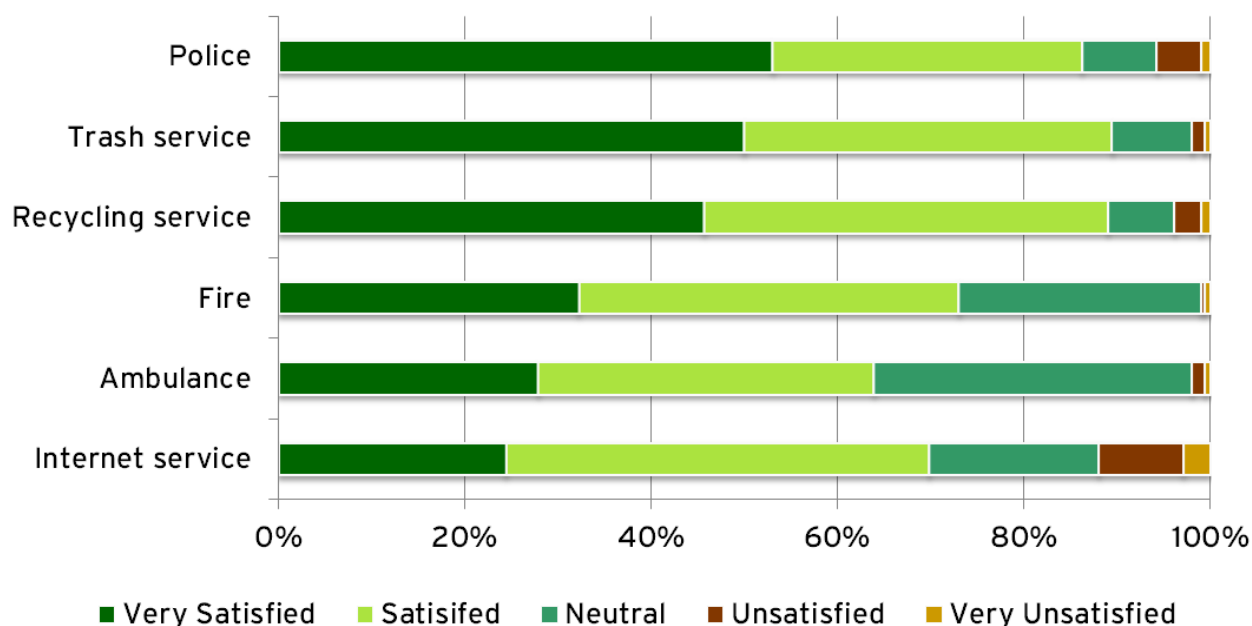
Survey respondents rated the current condition of infrastructure and the built environment in Westwood. Drinking water and lighting infrastructure received the highest ratings. Housing stock and park and recreation facilities received the lowest. Sidewalks, though, received the most Fair and Poor ratings.



Respondents provided responses specific to the current condition of the street infrastructure. Traffic flow and roadway conditions received mostly good ratings. Bike lanes received the lowest rating, citing a lack of lanes altogether. Sidewalks, again, received high Fair and Poor ratings.



Survey respondents provided their level of satisfaction with community services or utilities. All services received high satisfaction levels. Internet service had the lowest level; it should be noted that internet service is offered by private companies, not the City of Westwood.



Finally, survey respondents were asked to complete the following statement: “Within the next 15 years, Westwood should be a community that...” More than 150 responses were received. Some include:

- Is still suburban yet close to urban amenities. Quiet, peaceful.
- Attracts new residents with small town feel with nice homes and good businesses nearby.
- Where people seek out to live here due to the small town feel, great location, locally owned businesses and well-kept properties.
- Thrives as a single-family home community, has a balanced budget, and attracts businesses to the perimeter of the community.
- Supports and respects the residents by considering their quality of life and property values before considering changes in land or zoning uses.
- Adds diversity in both its population and community offerings. Westwood should develop the benefits of urban living (WALKABLE/BIKEABLE COMMUNITY), especially because of its proximity to downtown and the plaza.
- Remains safe, quiet and focus on residential areas, with any commercial redevelopment confined to along 47th Street.
- Is seen as an example of how a community can adapt to meet the needs of its citizens and is a desirable place to live and work.